

SportGame brings people into your building for pennies per visit . . . week after week after week!

Raving
CONTESTS
powered by
SPORTGAME™

How do we do that?

By offering legal sports book play for your guests. You pick the contests you want to offer your guests ~

Professional and College Football (including the playoffs and Bowl games)
March Madness, Hockey, Baseball, Academy Awards, Country Music Awards, Olympics, Horse Racing, Golf, Motorsports, Stock Car Racing
and your guests pick the winners.

Why SportGame?

Because it is so easy. We bring the equipment, plug it into the wall, turn it on and train your staff *in less than one hour*. Yes, the SportGame system is that easy to use.

You have no long term commitment.

Your cost for providing SportGame to your guests may be as low as \$295.00 per week. The onetime setup fee per unit may be as low as \$900.00. Your commitment to SportGame can be for only five weeks and you only pay for the weeks the system is used. From experience, SportGame knows you will be a long-term beneficiary of this program.

And we can't forget to mention... for the NFL regular season you can advertise "**WIN \$1,000,000**". Your cost? Less than \$2,200.00.

And this is only the introduction. Go to www.sportgame.com You then will see the versatility and other features built into the system. Our 16 years experience sure comes in handy.



**SportGame is FREE to the players.
No purchase is ever necessary.
SportGame is not gaming ...
because the players pay no consideration.**

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Good Morning,

To clarify what SportGame is and does a little background history may be helpful. SportGame is a spinoff of a company that sponsored fantasy stock car racing contests starting in 1993. The legality of contests was thoroughly examined and approved because of one basic rule - no consideration by the players was necessary. The contests had to be FREE to enter. The sponsor could charge additional fees for add on features such as weekly standings mailed versus a normal monthly report but any service with a fee had to be optional.

SportGame was born in 1995 because a player in the contests became an owner of a sports restaurant in Arizona and wanted to offer the contests to his customers. Because the contests had to be free, the solution to paying SportGame for the scoring and tracking service was to have SportGame charge the location a fee and the location would consider the cost as a promotional expense. The program by the restaurant was submitted to the Arizona Alcohol, Tobacco, Firearms State Board and was approved. That was SportGame's first state approval.

From this beginning, SportGame approached the casino industry because of its marketing expertise and financial resources. Our first successes were in Louisiana and Mississippi and have since grown to additional commercial casino approvals in Nevada, Colorado, Iowa, Missouri, New Jersey, New York, Pennsylvania, Florida, New Hampshire, British Columbia, Saskatchewan, and Alberta.

A major point must be emphasized. SportGame offers a service that is designed to make the contests sponsored by the casino easy to operate and free from any chance of failure. SportGame is able to offer insured prizes of up to \$1,000,000 because the insurance company, liable for the payment, has investigated the SportGame system thoroughly and is completely comfortable with the integrity of the system.

Casino sponsored contests are submitted and approved by gaming commissions. The casinos write their own rules and only use SportGame as an aid. SportGame does not write the rules - the casino does.

When the players' entries are downloaded to SportGame, they are identified by numbers. SportGame has no idea who is who and does not want to know. The entries, when downloaded to SportGame before the contest games begin, are actually being sent to SportGame, SportGame's legal team, and the insurance company simultaneously. This is done so that there are three records of every entry in three separate locations. And the entries are all recorded before the contest begins. No one can possibly change or add an entry after a contest begins because the records in the insurance company computers are finalized.

The majority of SportGame's customer base is with Native American casinos. Native American casinos are under the jurisdiction of the native tribal gaming commissions - not the state gaming commissions. Therefore, every time a new Native American casino wishes to offer the SportGame services, they must get approval from their gaming commission. This means that in California SportGame has to be approved by 19 different gaming commissions because the SportGame system is used in 19 different casinos. In Oklahoma, certain tribes operate more than one casino so SportGame only has to be approved by 7 gaming commissions to be offered in 24 casinos.

Native American casinos that have been approved by their gaming commissions are in the states of Washington, Oregon, California, Arizona, New Mexico, Idaho, Colorado, Kansas, Oklahoma, Missouri, Minnesota, Michigan, Iowa, Florida, and Wisconsin.

In the 16 years SportGame has offered contests to casinos, not one customer entry has ever been lost because of operator or equipment failure. We have had casinos weather fires, floods, snow storms and hurricanes without ever having an entry lost. The integrity of the SportGame system has been proven.

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