



## \$1,000,000 Pigskin Picks

September 12 & 13, 2010

Mark Game Number 101

Pick each game winner by marking the oval on the Play Ticket under the number that matches the number before the team name.

### Sunday, September 12, 2010

- |                  |    |                 |
|------------------|----|-----------------|
| 1 Miami          | at | 2 Buffalo       |
| 3 Oakland        | at | 4 Tennessee     |
| 5 Cincinnati     | at | 6 New England   |
| 7 Carolina       | at | 8 N Y Giants    |
| 9 Atlanta        | at | 10 Pittsburgh   |
| 11 Cleveland     | at | 12 Tampa Bay    |
| 13 Denver        | at | 14 Jacksonville |
| 15 Indianapolis  | at | 16 Houston      |
| 17 Detroit       | at | 18 Chicago      |
| 19 San Francisco | at | 20 Seattle      |
| 21 Green Bay     | at | 22 Philadelphia |
| 23 Arizona       | at | 24 St Louis     |
| 25 Dallas        | at | 26 Washington   |

### Monday Night, September 13

- |              |    |                |
|--------------|----|----------------|
| 27 Baltimore | at | 28 NY Jets     |
| 29 San Diego | at | 30 Kansas City |

**Tie Breaker:** How many points will be scored by both teams in the San Diego at Kansas City game on Monday night?

If you pick 48 points as your answer, mark the 40 in the top row and the 8 in the bottom row in the TIEBREAKER section on the play ticket.

*Enter Wednesday - Saturday  
During Extras Point Store Hours*

You tell us----- .

### On your left....

is the design for the lineup sheets that Sport-Game provides weeks in advance of the weekly contest. Each of SportGame's many locations has a unique design to promote their contest.

You provide the artwork for the logo at the top along with the contest name and, at the bottom, your entry deadline. For the professional football contests, Sportgame recommends a deadline no later than 45 minutes before the first kickoff.

See how easy it is. You create the top and bottom and SportGame does the rest.

### Huge marketing idea...

The lineup sheets come to you as a pdf file. The "3 across" sheets fit on a standard 8.5" x 11" page. All the information is on the front. Use the back to partner with a distributor in your area who will print their logo or message on the back.

For example, one casino has their stock car racing lineup sheets in every NAPA Auto Parts store in their area. Customers pick up the lineup sheets all over town but still have to come to the casino to enter the contest. Cost: A couple of free buffets for the store to send another hundred guests to the casino *every week*.

*Does this work? They are now in their tenth year of this marketing marriage.*

You tell us----- .

## Your space to design

Fill with your logo and your contest name and SportGame will customize your lineup sheets

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*Entry Deadline You decide*