

SPORT GAME™

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Your Sports Contest Leader

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Good morning,

Thank you for your interest in the SportGame system. The purpose of this letter is to amplify the advantages of the SportGame system from the creation of weekly lineup sheets to the simplified entry procedure for guests to the posting of results.

Every contest has a lineup sheet outlining the selections and rules for that particular contest. The lineup sheet is created weeks in advance and is uploaded to your MEMBER page on www.sportgame.com. Go to www.sportgame.com, click on the MEMBER tab and enter **Sample** for the Username and **1234** for the Password. On the menu bar click on LineUps and view the contests. Everything necessary to run contests smoothly is registered and recorded on your MEMBER page. No unauthorized person has access to your page because you set the Username and Password. Since SportGame's lineup sheets are "3 to a page" there is considerable savings in your time and money in reproducing the guest's lineup sheets..

Let me mention the reason SportGame locations do not use football point spreads or other game handicapping systems. Picking winners without point spreads is a lot easier to the casual fan. The threat of tie scores is virtually eliminated by the Tiebreaker question. If a tie score still remains, the next tiebreaker may simply be whoever entered their picks first. All entries into the SportGame system are date and time stamped to the second.

In 2009, SportGame offered a prize of \$1,000,000 for picking 201 or more winners out of the 245 NFL football games played on Sunday and Monday during the regular season *and players have up to seven chances to enter each week*. To your players this may sound easy. We hope so. We want them to keep trying. . . to keep coming to you.

Transmitting picks takes less than three minutes per week. When received, SportGame's technical staff reviews all your entries eliminating any ineligible entry before scoring.

SportGame posts to your MEMBER page a result sheet the morning after the last game in the contest. The weekly result sheet has both weekly scores and total scores to date. This allows you to award a Grand Prize for the season. It also means the players **MUST** play every week to have a chance to win the insured prize. SportGame can also give you the cumulative score for the month if requested. In fact, SportGame can score a contest any way you wish. And SportGame does all the work.



———— Programmable Header

———— Player ID Number

———— Game Number

———— Player's Picks

———— Tiebreaker

———— Unit #; Date & Time of Entry

———— Programmable Footer

The Headers and Footers printed on the player receipts can be easily changed at any time. Use this feature to advertise your special events.

Because each receipt printed for the player (see above) has an exact date and time, your location may allow players to enter once-a-day or by any other schedule. If your rules state once-a-day, SportGame's computer will only accept the last entry by a player on that day. For example, if a player submits an entry ticket at noon and again at 6:00 PM, only the 6:00 PM ticket would be scored.

Entry deadlines are NOT your worry. Your staff will take the play ticket from the guest, insert the ticket in the SportGame card reader, and hand the printed receipt to the guest... all within seconds. Your staff does not have to be clock watchers. If the ticket is entered after the deadline, SportGame will catch it when the entries are transmitted to us. And the guest cannot dispute the exclusion. The guest's receipt shows the time was too late. By the way, this paragraph could be the entire training manual for your staff. That's the ease of the SportGame system.

I realize this is a lengthy letter but the fine points of the SportGame system must be emphasized. *Fourteen years* of constant improvements have created a system that is very user friendly, money saving, and most of all, eliminates disagreements between your staff and your guests.

Sincerely,

Dane Turner
Chief Operating Officer