

SPORT GAME™

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Your Sports Contest Leader

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Football GameDay Million\$



Why this format?

To bring patrons to you and KEEP them there for a few hours. It's so easy. Instead of making big football squares boards for 100 guests to write their names on, you simply pass out the Football GameDay Million\$ game pieces. The computer generated random numbers printed inside have all the possible combinations and there is a set of numbers for each quarter. Each set of 100 game pieces has a guaranteed winner each quarter. You will have a noisy crowd - and that's what is fun. The time between winners will be about 30 minutes. That creates excitement. Players can win \$1,000 or even \$25,000. That creates big excitement.

How does the contest *really* work for my building?

As an example, let's use a room that seats 200 people. On game day you distribute 200 game pieces to your crowd at a cost of \$78.00 for the 200 game pieces. You have a per patron cost of \$0.39 each and, since your rules state "You must be present to win" you have a captive crowd for at least 2 hours. At a cost of \$0.39 per head.

Why the players love it...

Everyone gets to play - not just the first 100 people that show up because you only offer one "Football Squares" contest. If 148 people show up, 148 people get to play. Everyone has a chance to win \$25,000.

Why club managers love it.

You control the costs. No hassle before the game starts. Everyone gets handed a game piece. That's it.

Staff is not creating and filling out a big football squares board while they are trying to serve customers. To create and fill out a board takes two people over an hour. Total cost: Over \$100. And that's for only 100 players. Football GameDay Million\$ can take care of 200 players for \$76.00 . . . and it takes your staff all of 3 minutes to pass out the game pieces.

It keeps people "in the building" for hours. . . with half of them cheering for a score and the other half yelling "Defense". It can get a little noisy. Even with paying 8 prizes to a crowd of 200 people, this format is still inexpensive. The \$25,000 prize insurance cost is included in the game piece price. There are no "hidden" costs. How often do you get to advertise

WIN \$25,000" . . . to 200 people. . . for 76 bucks?

And the biggest benefit of all...

YOU pick the games YOU want to use for the contest. Do you want to use only Green Bay Packer games because that is what your guests want? Or maybe it's the Oklahoma Sooners? Or the New York Giants? Or Monday Night Football? Or all of the above? The choice is yours. Every location can pick their own games. Talk about customizing your location to your guest's wishes. This is it!

And it's a lot more fun than just picking names out of a hat . . .

Game Piece Pricing

(Minimum Order is 200 pieces.)

# Pieces	\$ EACH	TOTAL
200	\$0.50	\$100.00
201-900	\$0.38	\$
1000	\$0.38	\$380.00
2000+	\$0.30	\$600.00

Prices include costs of prize insurance and Priority Mail shipping.

Special 2010 Playoffs Pricing

300 or more Game Pieces @ \$0.35 each