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\$1,000,000 to the Winner!

SportGame's regular season professional football contests are 17 weeks of intense football competition. Through an agreement with one of America's top sports contest insurance companies, in the 2007 regular season, SportGame will guarantee one of the players \$1,000,000* if they correctly pick **201** (or more) game winners out of the 246 games in the contest. And SportGame makes it easy... the guests do not have to worry about point spreads. They only have to pick the game winners.

You would expect to pay at least \$10,000.00 for prize coverage of this magnitude. SportGame's Prize Insurance cost to you is only **\$1,972.00 for the entire season.**

It is your chance to erect a billboard that reads

**Win \$1,000,000
Picking
Football Winners
at *Fill in the Blank* Casino**

* \$1,000,000 is the total prize. If more than one player scores 201 (or more) correct picks, the \$1,000,000 prize will be shared by all winners. The 246 games in the contest are all the games scheduled to be played on Sundays and Mondays. In 2006 the magic number was 201 winners out of 245 games.

A Huge Added Plus to SportGame's Pro Football Contest

Besides offering your guests a contest where SportGame does most of the work. . .

Besides being able to offer the chance of winning \$1,000,000 at a cost to you of only \$116/week . . . now you can offer your players

"The Second Chance".

"The Second Chance" is simple. Every week when a player enters a pick in the SportGame professional football contest the player earns entries in a season-end drawing. The more weeks the player enters picks the more drawing entries the player accumulates. Using examples in the box below, a player who enters only 1 week earns 1 entry; a person playing 8 weeks earns 36 entries and a player who plays all 17 weeks amasses **828** entries. If you had 1,000 players for the full season that averaged entering 12 weeks there would be over 250,000 entries in your Second Chance drawing file. And this file is yours to use anyway you wish.

The NFL season ends December 30. Why not have a Second Chance party at your casino in early January where you draw the winners? With lots of fanfare. Prizes? You decide, but trips sure are popular. So is money.

Oh, something we forgot to mention. You sign up for the football season through the SuperBowl and offer your guests the chance to win \$1,000,000 and your cost for SportGame to collect and total your Second Chance drawing entries?

IT's FREE.

Football Drawing: Drawing entries earned for weekly play

Week	# of Tix	Bonus	Total
1	1		1
2	2		3
3	3		6
4	4		10
5	5		15
6	6		21
7	7		28
8	8		36
9	9		45
10	10	25	80
11	11	35	126
12	12	45	183
13	13	65	261
14	14	75	350
15	15	85	450
16	16	95	561
17	17	250	828